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			STOKELY-COLLINS, JASMINE N	
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## Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)				
Office Action Comments	10/625,752	WEINSTEIN ET AL.				
Office Action Summary	Examiner	Art Unit				
	JASMINE STOKELY-COLLINS	2423				
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply						
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.  - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).						
Status						
1) Responsive to communication(s) filed on 10 Au	iaust 2010					
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<i>i</i> —	/ <del></del>					
closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.						
closed in accordance with the practice under Ex parte Quayle, 1933 C.D. 11, 433 C.G. 213.						
Disposition of Claims						
4) Claim(s) 1,2,7,8,10,11,13-16,18-21 and 23-38 i	4)⊠ Claim(s) <u>1,2,7,8,10,11,13-16,18-21 and 23-38</u> is/are pending in the application.					
4a) Of the above claim(s) is/are withdrawn from consideration.						
5) Claim(s) is/are allowed.						
6)⊠ Claim(s) <u>1,2,7,8,10,11,13-16,18-21 and 23-38</u> is/are rejected.						
7) Claim(s) is/are objected to.						
8) Claim(s) are subject to restriction and/or	election requirement					
o) Claim(s) are subject to restriction and or	cicculon requirement.					
Application Papers						
9)☐ The specification is objected to by the Examiner.						
10) ☐ The drawing(s) filed on is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.						
Applicant may not request that any objection to the o	•					
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).						
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.						
The path of declaration is objected to by the Examiner. Note the attached office Action of form 1.10-102.						
Priority under 35 U.S.C. § 119						
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>						
Attachment(s)  1) Notice of References Cited (PTO-892)  2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  3) Information Disclosure Statement(s) (PTO/SB/08)  Paper No(s)/Mail Date	4)  Interview Summary Paper No(s)/Mail Da 5)  Notice of Informal Pa 6)  Other:	te				

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## Response to Arguments

1. Applicant's arguments, see Appeal Brief, filed 8/10/2010, with respect to the rejection(s) of claim(s) 1-2, 7-8, 10-11, 13-16, 18-21, and 23-38 under 35 U.S.C. 102 and 103 have been fully considered and are persuasive. Therefore, the rejection has been withdrawn. However, upon further consideration, a new ground(s) of rejection is made in view of newly found prior art.

## Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. Claims 25, 28, 36, and 38 are rejected under 35 U.S.C. 103(a) as being unpatentable over Butler et al (US 2002/0007493) and Lightbody et al (US 5,471,577).

Regarding claim 25, Butler teaches an information system, comprising: a controller configured to generate an image representative signal adapted for use by a display device (PC 14 sect. 0043); a television interface configured to provide television information received from a television signal to the controller (digital broadcast receiver 58 sect. 0032); an interactive information interface configured to retrieve interactive information from the web and to provide the interactive information to said controller (modem

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and

138 sect. 0041);

receive user input and to provide the received user input to said controller (remote control handset 68, sect. 0042); and wherein said controller is configured to obtain said interactive information (supplemental data files) in response to said user input (tuning to a particular channel to receive an incoming video stream in step 230) received from the remote control input device and television information (video stream) in response to said user input (sect. 0054), said controller being further configured to generate said image representative signal such that corresponding presented imagery includes an interactive portion containing said interactive information and a television portion containing said television information (sect. 0055-0056),

a remote control input device comprising a plurality of buttons configured to

wherein said interactive information is presented in a translucent overlay region over the television portion, wherein the translucent overlay region does not substantially obscure the television portion (sect. 0044 and 0056).

Butler also does not teach a data memory configured to store user preferences; wherein said interactive and said television portions are formatted according to said user preferences.

However, Butler does state that a user can re-size and re-position windows (pg. 4 sect. 0044 teaches a user can re-size and move the window containing the TV and Internet data. The size and location of each box is a user

preference because the user can choose those parameters). Lightbody teaches a method for displaying subsampled video on a display, where the subsampled video results from resizing a video window. He teaches, in the case where a window is resized, it is beneficial to store the window size information for continued display of the video (col. 8 II. 33-58). It would have been obvious to one of ordinary skill in the art at the time the invention was made to store window parameter information for the benefit of reducing the demand for intervention and supervision by the host processor, and therefore freeing processing power for other tasks (col. 2 II. 34-40).

Regarding claim 28, Butler teaches a method comprising: initializing a display system (applying power to and turning the PC 14 on, Which although not explicitly disclosed, is an inherent ability of any functioning PC or television device); receiving selected web content (sect. 0054 receiving supplemental data files);

receiving broadcast content (sect. 0054 receiving video stream);
receiving user preferences (sect. 0044 user selecting size an position of window);
formatting the received web content and the received broadcast content into
video information according to said user preferences (fitting the overlay and TV
background into the window); and

transmitting to a display the video information to simultaneously produce interactive information including portions of the received selected web content in

an interactive portion of the display and a television broadcast in a broadcast portion of the display (sect. sect. 0056),

wherein said interactive information is presented in a translucent overlay region over the broadcast portion, wherein the translucent overlay region does not substantially obscure the broadcast region (sect. 0044 and 0056).

Regarding claim 36, when read in light of claim 26, Butler further teaches the interactive control buttons are displayed responsive to an alert indicating an incoming message (sect. 0055 teaches the hyperlink overlays containing the interactive controls/URLs are displayed in response to received control data. The control data is an "alert indicating an incoming message" because it alerts the device that there is an associated overlay that is incoming/to be retrieved) form the video stream or cache).

Regarding claim 38, when read in light of claim 28, please see analysis of claim 36.

4. Claim 26 is rejected under 35 U.S.C. 103(a) as being unpatentable over Butler et al (US 2002/0007493) and Lightbody et al (US 5,471,577), and further in view of Enomoto et al (US 6,367,080 B1).

Regarding claim 26, when read in light of claim 25, Butler teaches the information system of claim 25.

Butler does not teach the interactive information presented in the translucent overlay region comprises a plurality of interactive control buttons for selecting a service including electronic mail.

Enomoto teaches a system for simultaneously displaying TV and Internet data, where the interactive/Internet data portion may be occupied by a default browser menu screen (fig. 2 shows the menu in a composite screen containing TV and Internet, fig. 11 shows a more detailed view of the menu screen). One of the menu items (interactive controls) is for selecting an electronic email service (see fig. 11). It would have been obvious to one of ordinary skill in the art at the time the invention was made to provide menu with a plurality of interactive controls such as the one taught by Enomoto for the benefit of making it easier to search information through the Internet interface (col. 1 II. 26-33).

5. Claims 27 and 30 are rejected under 35 U.S.C. 103(a) as being unpatentable over Butler et al (US 2002/0007493) and Lightbody et al (US 5,471,577), in view of Gerace (US 5,848,396).

Regarding claim 27, when read in light of claim 25, Butler teaches the information system of claim 25.

Butler does not teach the interactive information presented in the translucent overlay region comprises an animated ticker.

Tickers are known in the art and are common web objects. They are common on news websites, email websites, and web provider homepages.

Gerace teaches customized tickers for an Internet user (see col. 7 II. 62i col. 8 II. 1 for a customized stock ticker. Col. 13 II. 52-58 describes the ticker as "flashing", which qualifies the ticker as animated). It would have been obvious to one of ordinary skill in the art at the time the invention was made to allow a user access to web tickers on Internet pages accessed through the Internet capabilities of Butler for the benefit of providing information about news, stocks, sport, etc in a condensed manner.

Regarding claim 30, when read in light of claim 28, please see analysis of claim 27.

6. Claim 37 is rejected under 35 U.S.C. 103(a) as being unpatentable over Butler et al (US 2002/0007493) and Lightbody et al (US 5,471,577), in view of Gerace (US 5,848,396), and further in view of Shoff et al (US 2005/0015815 A1).

Regarding claim 37, when read in light of claim 25, Butler teaches the information system of claim 25. Butler also teaches the existence of a

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translucent region comprising a plurality of selectable buttons (Butler's overlays are translucent, as explained in the analysis of claim 25).

Butler does not teach the existence of a ticker, nor does he teach any specific layout. Therefore, Butler does not teach the translucent overlay region comprises a first translucent region comprising an animated ticker presented near a top edge of the display device and a second translucent region presented along a horizontal edge of the display device.

Tickers are known in the art and are common web objects. They are common on news websites, email websites, and web provider homepages. Gerace teaches customized tickers for an Internet user (see col. 7 II. 62i col. 8 II. 1 for a customized stock ticker. Col. 13 II. 52-58 describes the ticker as "flashing", which qualifies the ticker as animated). It would have been obvious to one of ordinary skill in the art at the time the invention was made to allow a user access to web tickers on Internet pages accessed through the Internet capabilities of Butler for the benefit of providing information about news, stocks, sport, etc in a condensed manner.

Although Butler in view of Gerace teaches the existence of selectable buttons and a an animated ticker, they do not teach arranging them in the layout prescribed by the applicant.

Regarding applicant's claimed layout, Shoff teaches a layout for presenting information along with a television signal where the information is presented along the top and horizontal edge of the display (see fig. 8b). It would

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have been obvious to one of ordinary skill in the art at the time the invention was made to arrange any additional information displayed with a television signal in this manner for the benefit of maintaining the center of the screen for the television program, which is the dominant source (since the center of a view is generally the focal point. This is recognized by laymen in cinematography, art, photography, and other visual forms. For instance, movies, paintings, photographs for centuries have tended to locate the subject in the center of the viewing window).

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7. Claim 29 is rejected under 35 U.S.C. 103(a) as being unpatentable over Butler et al (US 2002/0007493) and Lightbody et al (US 5,471,577), in view of Kikinis (US 6,205,485 B1).

Regarding claim 29, when read in light of claim 28, Butler teaches the method of claim 28, wherein the interactive information presented in the translucent overlay region comprises a plurality of web graphics (sect. 0051 teaches overlays may include hyperlinks).

Butler does not teach web graphics include television signals.

Kikinis teaches an HTML tag formatted to be included in an Internet page, such as the pages taught by Butler, that will direct a TV to tune to a channel (col. 2 II. 26-29, col. 4 II. 38-48). In other words, in response to determining whether any television content is referenced in the HTML document, the television

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interface will tune to said referenced television broadcast content upon selection of the tag. It would have been obvious to one of ordinary skill in the art at the time the invention was made to allow tags contained in an HTML web document to cause an apparatus to tune to a TV station for the benefit of operating in one realm and being able to access both Internet and TV in one interface seamlessly (see col. 2 II. 7-12).

8. Claim 35 is rejected under 35 U.S.C. 103(a) as being unpatentable over Butler et al (US 2002/0007493) and Lightbody et al (US 5,471,577), in view of Yagawa et al (US 2004/0172661).

Regarding claim 35, when read in light of claim 26, Butler teaches the information system of claim 26.

Butler does not teach the interactive control buttons are displayed responsive to preferences set by a user.

Yagawa teaches a method for displaying TV and Internet where a user may toggle between an image display mode (TV signal only), a home page display mode (Internet only), and a combined display mode (both TV and Internet displayed together) (sect.0085). A menu appears if (in response to) a user chooses/sets a home page display mode or combined display mode (the choice of the display mode is a user preference) (sect. 0080). Otherwise, the TV show occupies the entire display. It would have been obvious to one of ordinary skill in

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the art at the time the invention was made to display Butler's interactive overlays with hyperlinks (interactive controls) in response to a user indicating that he would like to use space on the display for that for the benefit of allowing a user to choose how to allocate his viewing space (whether he wants to see a large image of TV or internet, or a smaller image of each).

9. Claims 1-2, 7-8, 10-11, 13, 15-16, 18-21, and 24 are rejected under 35 U.S.C. 103(a) as being unpatentable over Thrift (US 6,510,557 B1) in view of Enomoto et al (US 6,367,080 B1), and further in view of Lightbody et al (US 5,471,577).

Regarding claim 1, Thrift teaches an information system (Java television receiver 10), comprising:

a controller configured to generate an image representative signal adapted for use

by a display device (audio/video overlay col. 3 ll. 29-31);

a television interface configured to provide television information received from a television signal to the controller (tuner/decoder 24 col. 3 ll. 6-7);

an interactive information interface configured to retrieve interactive information from the web and to provide the interactive information to said controller (JTVP 12, col. 2 II. 38-40, col. 3 II. 27-29);

a remote control, the remote control further configured to receive user input and to provide the received user input to said controller (col. 2 ll. 64-66); and

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wherein said controller is configured to obtain said interactive information in response to said user input received from the remote control and television information in response to said user input (tuning to a certain station/program), said controller being further configured to generate said image representative signal such that corresponding presented imagery includes an interactive portion (second box) containing said interactive information and a television portion (first box) containing said television information (col. 3 II. 34-33), and wherein said interactive portion is presented as an elongated horizontal portion encompassing less than half of a television screen at an edge of said television portion and does not obscure said television portion and wherein said television portion is arranged to encompass more than half of the television screen (see fig. 3).

Thrift does not teach the remote control comprises a plurality of buttons arranged to move a cursor.

Enomoto teaches a system for simultaneously displaying TV and Internet data, where Enomoto's remote control has a selection button and decision button that control a pointer or cursor, for interacting with the Internet portion of the display (col. 16 II. 9-18). It would have been obvious to one of ordinary skill in the art at the time the invention was made to include buttons for moving a cursor for the benefit of allowing a user to easily navigate amongst interactive data such as the Internet data and program guides taught in Thrift.

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Thrift also does not teach a data memory configured to store user preferences; wherein said interactive and said television portions are formatted according to said user preferences.

However, Thrift does state that a user can re-size and re-position windows (col. 3 II. 33-34 teach a user can change the size and position of the windows/boxes containing the TV and Internet data. The size and location of each box is a user preference because the user can choose those parameters). Lightbody teaches a method for displaying subsampled video on a display, where the subsampled video results from resizing a video window. He teaches, in the case where a window is resized, it is beneficial to store the window size information for continued display of the video (col. 8 II. 33-58). It would have been obvious to one of ordinary skill in the art at the time the invention was made to store window parameter information for the benefit of reducing the demand for intervention and supervision by the host processor, and therefore freeing processing power for other tasks (col. 2 II. 34-40).

Regarding claim 2, when read in light of claim 1, Thrift further teaches said television signal comprises a hyperlink and the controller is configured to cause interactive content corresponding to the hyperlink to be retrieved through the interactive information interface and displayed in the interactive portion (col. 3 II.

24-27 teach channel map information received with the television signal will associate a channel with a specific URL).

Regarding claim 7, when read in light of claim 1, Thrift further teaches said television portion of said imagery comprises broadcast video imagery displayed in a second image panel.

Thrift does not teach said interactive portion of said imagery comprises a plurality of interactive controls displayed in a first image panel.

Enomoto teaches a system for simultaneously displaying TV and Internet data, where the interactive/Internet data portion may be occupied by a default browser menu screen (fig. 2 shows the menu in a composite screen containing TV and Internet, fig. 11 shows a more detailed view of the menu screen). It would have been obvious to one of ordinary skill in the art at the time the invention was made to provide menu with a plurality of interactive controls such as the one taught by Enomoto for the benefit of making it easier to search information through the Internet interface (col. 1 II. 26-33).

Regarding claim 8, when read in light of claim 1, Thrift does not teach said interactive portion comprises a plurality of discrete web objects including links to other web objects.

Enamoto teaches a system for simultaneously displaying TV and Internet data, where the interactive/Internet data portion may be occupied by a default

TV and Internet, fig. 11 shows a more detailed view of the menu screen). The menu contains a plurality of discrete web objects (menu items) that link to other web pages and services. It would have been obvious to one of ordinary skill in the art at the time the invention was made to provide menu with a plurality of interactive controls such as the one taught by Enomoto for the benefit of making it easier to search information through the Internet interface (col. 1 II. 26-33).

Regarding claim 10, when read in light of claim 1, Thrift further teaches said controller is configured to resize the television information to fit within the television portion (col. 3 II. 31-33 and col. 4 II. 47-53 teach the TV information is contained in a first box at the top of the screen and fits within that box without overflowing into any other areas).

Regarding claim 11, when read in light of claim 1, Thrift does not teach at least one of said user preferences stored in said data memory comprises a home web page that is retrieved and displayed in said interactive portion upon initialization of the information system.

Enamoto teaches a system for simultaneously displaying TV and Internet data, where the interactive/Internet data portion may be occupied by a default browser menu screen (fig. 2 shows the menu in a composite screen containing

TV and Internet, fig. 11 shows a more detailed view of the menu screen). This menu is an "initial screen", as described in col. 16 II. 9-11 (displayed in said interactive portion upon initialization of the information system). It would have been obvious to one of ordinary skill in the art at the time the invention was made to provide an initial menu for the benefit of making it easier to search information through the Internet interface (col. 1 II. 26-33).

Regarding claim 13, when read in light of claim 1, Thrift does not teach said elongated horizontal portion comprises a menu bar comprising a plurality of interactive control buttons.

Enamoto teaches a system for simultaneously displaying TV and Internet data, where the interactive/Internet data portion may be occupied by a default browser menu screen (fig. 2 shows the menu in a composite screen containing TV and Internet, fig. 11 shows a more detailed view of the menu screen). The menu contains a plurality of interactive control buttons (menu items). It would have been obvious to one of ordinary skill in the art at the time the invention was made to provide menu with a plurality of interactive controls such as the one taught by Enomoto for the benefit of making it easier to search information through the Internet interface (col. 1 II. 26-33).

Regarding claim 15, when read in light of claim 1, Thrift further teaches the controller is configured to determine whether any web content is referenced

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in the television broadcast information and, in response to determining that web content is referenced in the television information, causing the interactive information interface to retrieve the web content referenced in the television information and causing such web content to be displayed in the interactive portion (col. 3 II. 23-33).

Regarding claim 16, Thrift teaches a method comprising: initializing a display system (applying power to and turning the JTVP on, Which although not explicitly disclosed, is an inherent ability of any functioning TV); receiving selected web content received in response to user input (tuning to a channel) from a remote control device (col. 3 II. 24-29); receiving television content (tuning to CNN col. 3 II. 24-27); receiving user preferences (col. 3 II. 33-34 receiving a selected size and position of each box);

formatting the received web content and the received television content into video information according to said user preferences (col. 3 II. 31-34 containing the video in a first box and the Internet display in the second box); and transmitting to a display the video information to simultaneously produce interactive information including the received selected web content in an interactive portion (second box) of the display and television content in a television portion (first box) of the display (col. 3 II. 29-33), wherein said interactive portion is presented as an elongated horizontal portion

encompassing less than half of the display at an edge of the television portion and does not obscure said television portion, and wherein said television portion is arranged to encompass more than half of the display (see fig. 3)

Regarding claim 18, when read in light of claim 16, please see analysis of claim 13.

Regarding claim 19, when read in light of claim 16, please see analysis of claim 18.

Regarding claim 20, when read in light of claim 16, please see analysis of claim 11.

Regarding claim 21, when read in light of claim 16, please see analysis of claim 10.

Regarding claim 24, when read in light of claim 16, please see analysis of claim 15.

10. Claims 7, 32, and 34 are rejected under 35 U.S.C. 103(a) as being unpatentable over Thrift (US 6,510,557 B1) in view of Enomoto et al (US 6,367,080 B1) and

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Lightbody et al (US 5,471,577), and further in view of Butler et al (US 2002/0007493 A1).

Regarding claim 7, when read in light of claim 1, Thrift in view of Enomoto teaches the information system of claim 1.

The combination of Thrift and Enomoto explained in the rejection of claim

1 (where only the remote control features are taken from Enomoto) does not
teach said television portion of said imagery comprises broadcast video imagery
displayed in a second image panel.

Thrift does not teach said interactive portion of said imagery comprises a plurality of interactive controls displayed in a first image panel.

Butler teaches a system for simultaneously displaying TV and Internet data, where the interactive/Internet data may contain hyperlinks (where hyperlinks are interactive controls because the user can interact with/select them and they cause/control the TV circuitry to access another object) to other Internet data (sect. 0051). It would have been obvious to one of ordinary skill in the art at the time the invention was made to allow Internet data to contain other hyperlinks for the benefit of allowing the user to access a string of related Internet objects/pages instead of limiting a user to accessing only the URL initially transmitted with the TV signal.

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Regarding claim 32, when read in light of claim 7, Butler further teaches the interactive controls are displayed responsive to an alert indicating an incoming message (Butler sect. 0055 teaches the hyperlink overlays containing the interactive controls/URLs are displayed in response to received control data. The control data is an "alert indicating an incoming message" because it alerts the device that there is an associated overlay that is incoming/to be retrieved) form the video stream or cache).

Regarding claim 34, when read in light of claim 18, please see rejection of claim 32.

11. Claims 14 and 23 are rejected under 35 U.S.C. 103(a) as being unpatentable over Thrift (US 6,510,557 B1) in view of Enomoto et al (US 6,367,080 B1) and Lightbody et al (US 5,471,577), and further in view of Kikinis (US 6,205,485 B1).

Regarding claim 14, when read in light of claim 1, Thrift in view of Enomoto teaches the information system of claim 1.

Thrift in view of Enomoto does not teach the controller is configured to determine whether any television content is referenced in the interactive information and, in response to determining that television content is referenced in the interactive information, causing said television interface to tune to said referenced television broadcast content.

Kikinis teaches an HTML tag formatted to be included in an Internet page, such as the pages taught by Thrift, that will direct a TV to tune to a channel (col. 2 II. 26-29, col. 4 II. 38-48). In other words, in response to determining whether any television content is referenced in the HTML document, the television interface will tune to said referenced television broadcast content upon selection of the tag. It would have been obvious to one of ordinary skill in the art at the time the invention was made to allow tags contained in an HTML web document to cause an apparatus to tune to a TV station for the benefit of operating in one realm and being able to access both Internet and TV in one interface seamlessly (see col. 2 II. 7-12).

Regarding claim 23, when read in light of claim 16, please see analysis of claim 14.

12. Claims 31 and 33 are rejected under 35 U.S.C. 103(a) as being unpatentable over Thrift (US 6,510,557 B1) in view of Enomoto et al (US 6,367,080 B1) and Lightbody et al (US 5,471,577), and further in view of Yagawa et al (US 2004/0172661).

Regarding claim 31, when read in light of claim 7, Thrift in view of Enomoto teaches the information system of claim 7.

Thrift in view of Enomoto does not teach the interactive controls are displayed responsive to preferences set by a user.

Yagawa teaches a method for displaying TV and Internet where a user may toggle between an image display mode (TV signal only), a home page

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display mode (Internet only), and a combined display mode (both TV and Internet displayed together) (sect.0085). A menu appears if (in response to) a user chooses/sets a home page display mode or combined display mode (the choice of the display mode is a user preference) (sect. 0080). Otherwise, the TV show occupies the entire display. It would have been obvious to one of ordinary skill in the art at the time the invention was made to display Enamoto's menu with interactive controls in response to a user indicating that he would like to use space on the display for that for the benefit of allowing a user to choose how to allocate his viewing space (whether he wants to see a large image of TV or internet, or a smaller image of each).

Regarding claim 33, when read in light of claim 18, please see rejection of claim 31.

## Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to JASMINE STOKELY-COLLINS whose telephone number is (571) 270-3459. The examiner can normally be reached on M-F 9:30-5:30 EST.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Andrew Koenig can be reached on (571) 272-7296. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Son P Huynh/ Primary Examiner, Art Unit 2424

/Jasmine Stokely-Collins/ Examiner, Art Unit 2423